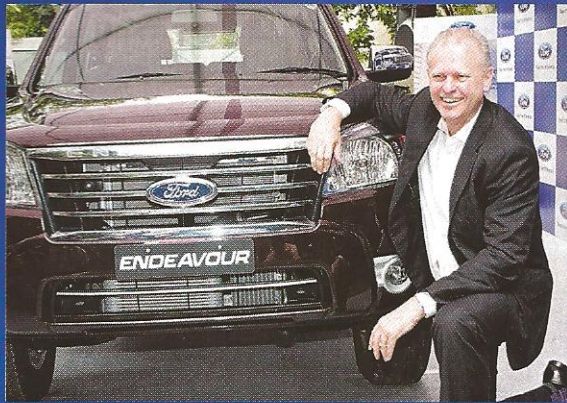


Ford's Endeavour goes 2WD

■ FORD INDIA has recently launched a two wheel drive version of the endeavour SUV. The 2WD Endeavour features the same 3-litre Duratorq common rail diesel engine which produces 156bhp and a respectable 380Nm of torque. It features variable geometric timing (VGT) and a five-speed automatic gearbox.



This new variant of the Endeavour also gets new side body cladding and titanium-finished instrument panel, sports pedals and illuminated red scuff plates inside. It will also feature leather upholstered seats, a 6-CD changer and DVD player and an environmentally-friendly dual air conditioner with personalised air conditioning vents for the second and third rows as well.

The manufacturer

ers have also thrown in Anti-lock Braking system (ABS) and Electronic Brake Force Distribution (EBD).

The Endeavour 3.0L 4x2 is priced at Rs 17.89 lakh (ex-showroom, Bangalore).

Ford's corporate citizenship initiative

■ Ford India kicked off its fifth Annual Ford Global Week of Caring last month. Employees of the company volunteered to reach out and address the local needs

shops, TB screening camps, painting competition and book donations. During the week Ford's employees donated funds to the C towards the relief efforts



of the community around their factories and establishments. Some of the activities conducted were tree planting, conducting safe and economic driving work-

rehabilitation in Leh. This year Ford also plans to reach out to various student groups across the country in an effort to make them better and safer drivers.

Scorpio Getaways for Punjab Police

■ MAHINDRA & MAHINDRA is all set to deliver 150 new Scorpio Getaways to the Punjab Police. The company recently handed over the keys of the first batch of 30 cars to the DGP of



Punjab Police P S Gill at a ceremony in Chandigarh. The cars will be powered by 2600cc common rail diesel engines with 115bhp and 228Nm of torque. The cars will also be modified to carry assorted armory required for police work.

Pete's takes the initiative for Leh

■ PETE'S SOLIDARITY DRIVE, was flagged off from Cochin. The drive which started from Kanyakumari ended at Leh. A four member team had set off in a Mitsubishi Pajero to supply aid in the form of clothes, medicines, essential articles and a relief fund. The

chief executive councilor of flood ravaged Leh received the aid in the presence of government authorities. The drive was an effort to show solidarity with the effected people of Leh, in the district of Ladakh. The endeavour was supported by Pete's Automotive.



Luxury Mercedes-Benz Inter-City Coach



■ THE Karnataka State Transport Corporation (KSRTC) recently inducted Mercedes-Benz buses into its intercity bus fleet. The buses have been optimised specifically for the corporation's needs, incorporating amenities like personalised speakers, light and AC controls. The manufacturer says the coaches offer the highest standard of comfort and safety apart from optimum running costs.

Another classic going under the hammer

■ AN original and unmolested example of a Ferrari F40, the car that held the mantle of being the world's fastest street-legal production car, is a dramatic last-minute addition to the 70+ classic vehicles that will come under the ham-



mer at the Historics at Brooklands auction in England. Such is the appeal of the F40 that examples are seldom offered for sale and Historics is expecting significant interest in this particular example, valuing the car between £2,80,000 - £3,20,000. A rare treat for whoever gets it.

A 17-year-old racer

■ WHILE most 17-year old girls spend the weekend clubbing and shopping, 17-year-old Jade Paveley will be lining up on the starting grid for the Britcar 24-hour race at Silverstone in October 2010, at the wheel of a Mazda MX-5.